



### **Connect to Success Consultee Profile**

**Logo:**



**Name of Company:** KusKatStudio

#### **Give a brief description of the company:**

KusKatStudio is a slow fashion Porto brand that makes small production pieces like bags, home ware and products for children. Our goal is to enhance your daily life with a breath of youthful playfulness. You will find original designed items joined with whimsical illustrations, and we value high to created sustainable, local products with respect for animals.

See our new website is online: [www.kuskatstudio.com](http://www.kuskatstudio.com)

#### **What does your business hope to achieve through Connect to Success's MBA/Masters Consulting Program?**

In this program we hope to get a better notion of marketing, to approve our visibility and connection to other companies.

One of the biggest challenges for KusKatStudio has been to make the people aware of the product. I find that people do really like and enjoy the products, but spreading the word about what we make is a more difficult task. Hence, the goal in applying for this program was to get help in connecting with international and online customers (international shops and/or through e-commerce) and construct a unified 'Story'.

**Other images:**

